

Media Advisory

December 5, 2006

Contacts: Leni Kirkman, Julie Wiley
(210) 358-2335
Pager: 756-1200

Beware of identity theft during holiday shopping *—How to keep your personal information and finances healthy—*

BACKGROUND: It's the most wonderful time of the year, especially for identity thieves. While millions of Americans are dipping into their pocket books to purchase holiday gifts; others are busy stealing personal information. This is called identity theft.

Did you know that one in four Americans will be a victim of identity theft? Last year, ten million people became victims of identity theft, an 80% increase from 2004.

In celebration of **National Employee Learning Week** (December 4-8), University Health System (UHS) invites the community to a free course, **“Surviving Identity Theft”** on **Thursday, December 7, Noon at University Hospital.**

Just in time for the holidays, this presentation is designed to give UHS employees and community members the necessary tools to protect themselves from identity theft.

The course will include:

- Alarming statistics
- How to shop safely and protect your privacy on the Internet
- Ten steps to protect yourself if you become a victim of identity theft.

WHO: University Health System employees and community members.

WHAT: Surviving Identity Theft during the Holiday Season.

WHEN: **Thursday, December 7, 2006, Noon.**

WHERE: University Hospital, 4502 Medical Drive
(Meet in Corporate Communications Office, 1st Floor, across from Gift Shop)