

Media Advisory
October 30, 2007

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Pediatric patients ready for Halloween parade **—Annual tradition is all about creating good hospital memories —**

BACKGROUND: It's never a "Treat" to be in the hospital, especially for kids during fun holidays like Halloween. That's why the ChildLife department at University Hospital is making sure to put some fun into Halloween.

Young patients, dressed in friendly costumes, will walk or ride in wheelchairs and wagons during the annual Halloween parade. The children will "trick or treat" through many of the administrative offices in the hospital, and staff members will reward them with a variety of treats.

The Janey Briscoe Children's Center at University Hospital cares for children from all over Bexar County and the 22-county trauma region. Many of these young patients have undergone complicated surgical procedures or are still coping after a devastating traumatic experience. In addition to making them well enough to go home, the ChildLife team tries to help create at least a few happy hospital memories.

WHO:	University Hospital pediatric patients interact with staff members during Halloween parade.
WHAT:	Staff members will pass out goodies and smiles to "trick or treating" pediatric patients.
WHEN:	Tuesday, October 31, 2007, 1 - 3 p.m.
WHERE:	University Hospital (Meet in Corporate Communications, first floor, main entrance)