



Media Advisory

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New blood center opens just in time for Spring Break - Newly renovated Blood Donor Room at University Hospital is ready to help save lives! -

BACKGROUND: Every day, about a dozen seriously injured people from San Antonio and all over South Texas are rushed to University Hospital following car crashes, falls or other traumatic incidents. And, the Level I Trauma Center at University Hospital generally sees an increase over Spring Break, as more people head out on the highways, and too many kids make bad decisions to drink and drive.

Many of these trauma patients are in shock - after losing a lot of blood. In fact, it's not unusual for a trauma patient to require up to 100 units of blood. That's why it's important for University Hospital to operate its own blood bank, and encourage staff and visitors to consider giving. Tomorrow, the newly renovated *Blood Donor Room* at University Hospital will officially open and provide more opportunities for people to give this life-saving resource.

WHO: University Hospital pathology staff and donors

WHAT: Celebrating the Grand Opening of University Hospital *Blood Donor Room*

WHEN: Tuesday, March 18 at 3:30 p.m.

WHERE: University Hospital, 4502 Medical Drive
(Meet at Corporate Communications, main entrance, across from Gift Shop)